**Name:**

**800 Number:**

**Instructions:** Complete an audit of your social media accounts by answering the questions below.

**Social Media Evaluation**

**Auditing Questions**

1. Does your profile image and cover photo give the best impression of who you are?
2. When looking at your posts, is the general tone positive or negative?
3. What are some of the most frequently used words on your wall or posts or stories?
4. Does your account contain strong, derogatory, alcohol, drug, or adult language?
5. Do your uploaded photos and videos display material that would be considered questionable by viewers outside of your close circle of friends or family?
6. How much information do you share about your whereabouts and habits?
7. How secure is your account and the information available to viewers? Consider the strength of your password, access to personal contact information or details that you may not want the entire public to know.

**Evaluation Questions**

1. How well do you feel your account represents you?
2. What does your account communicate to other people? What would people viewing your account think about you, your beliefs, and your values?
3. What would a future employer think of your online persona?
4. Are there any changes you feel you should make to your social media accounts as a result of this evaluation?